

# Social Security Open Government Day

U.S. Deputy Chief Technology Officer White House Office of Science & Technology Policy





My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

-President Barack Obama, Jan 21, 2009



## Building a Culture of Innovation in Government

Innovation Defined by Values of Openness and Collaboration

"There's an app for that"

"There's a form for that"



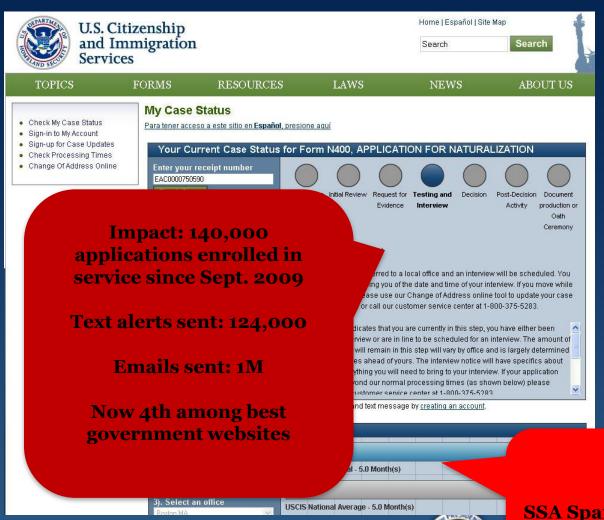


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## Small Changes Enabled by Tech Have Big Impact

More informed policy and effective services without new laws or budgets



"In the next 90 days,
USCIS will launch a vastly
improved Web site that
will, for the first time ever,
allow applicants to get
updates on their status of
their applications via email and text message and
online."
President Barack Obama,
June 25, 2009

SSA Spanish Retirement Estimator is another such app

# Institutions and Networks: A New Era of Collaborative Democracy and Open Government





#### Crisis Camps and Crisis Commons

Platform Links "Listeners" to "Helpers" Serving Haitians in Need



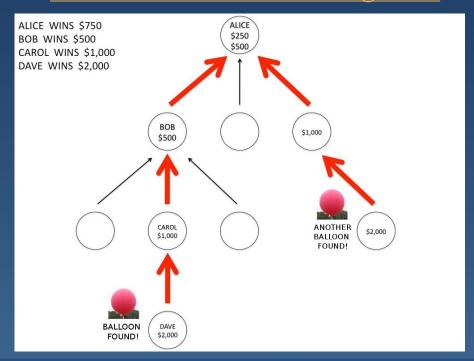
# From .Org to .Gov?

#### MIT Embraces Spirit of Collaboration to Answer DARPA's Call

#### DARPA Network Challenge



#### MIT Balloon Team Design







#### **Open Government**

Making Government Work Better, Empowering Americans, Strengthening Democracy

#### Transparency

"While the Government must be able to prevent the public disclosure of information where such disclosure would compromise the privacy of American citizens, national security, or other legitimate interests, a democratic government accountable to the people must be as transparent as possible and must not withhold information for self-serving reasons or simply to avoid embarrassment." Presidential Memorandum on Classified Information and Controlled Unclassified Information, May 27th, 2009



## Opening Doors, Opening Data









## IT Dashboard Building a Culture of Accountability

#### Veterans Affairs Projected to Address \$300M of Waste in FY 2010

- Launched June 30, 2009 to measure performance against "on-time", "on-budget", and CIO evaluation
- VA Secretary orders review of all 282 IT projects, valued at ~\$800M, in February, 2010
- VA CIO stops or slows 2/3<sup>rds</sup> of all IT projects
- VA frees \$300M in FY10 to address higher priorities like reducing disability benefits backlog





IT DASHBOARD beta



## Sunlight + Analyze + Take Action



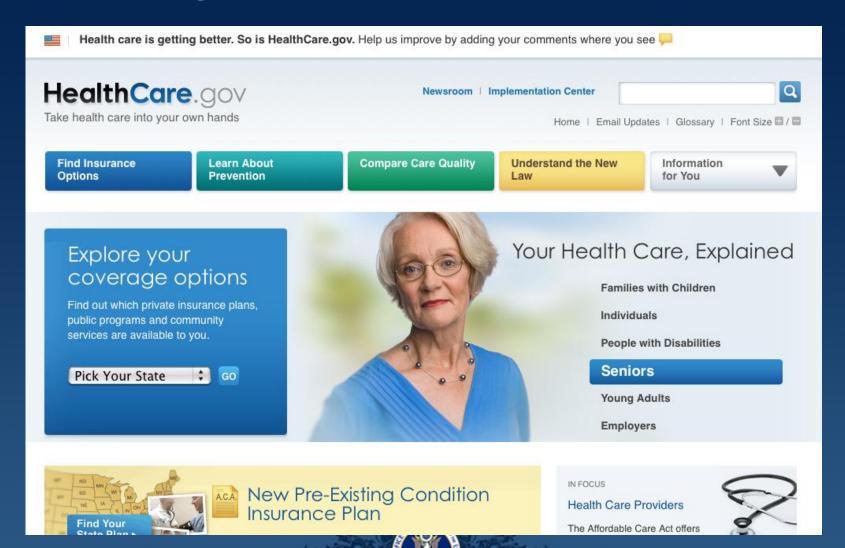


#### Transparency Helps to Achieve Mission



**Safety** 

#### Healthcare.gov



#### DOL Enforcement Database

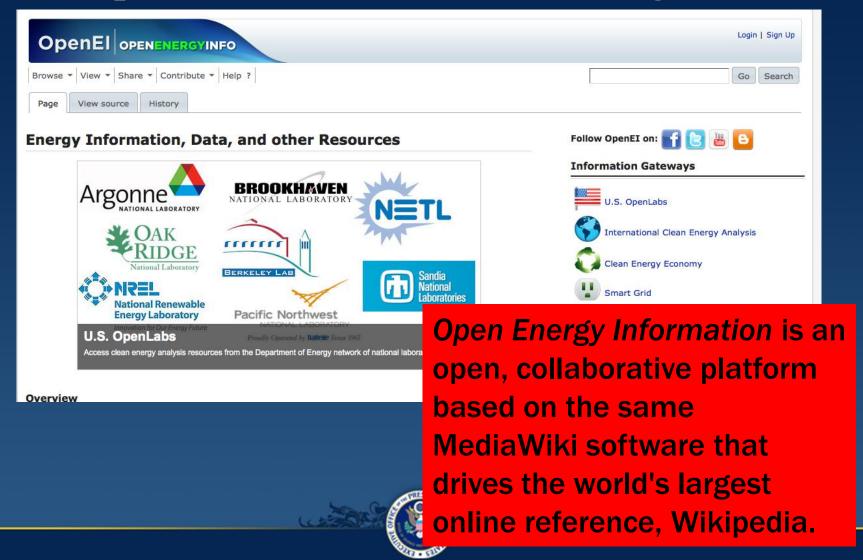


## Participation

"Our commitment to openness means more than simply informing the American people about how decisions are made. It means recognizing that government does not have all the answers and that public officials need to draw on what citizens know. And, that's why as of today I'm directing members of my Administration to find new ways of tapping the knowledge and experience of ordinary Americans...Because the way to solve the problems of our time as one nation is by involving the American people in the policies that affect their lives." President Obama, January 21, 2009



## Participation: "Loved Data Lives Longer"



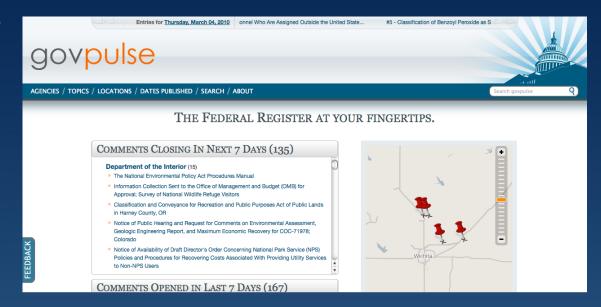




# The Future of Participation

Open Policymaking
(aided by new guidance
on the Paperwork
Reduction Act and new
tools on Apps.Gov)

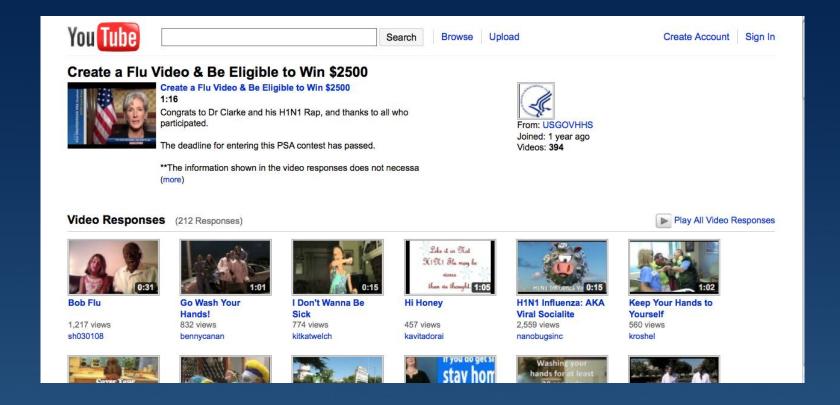
FACA 2.0 Connecting Experts to Policymakers



Fed Reg 2.0



# Collaboration: Solving Problems Together in New Ways





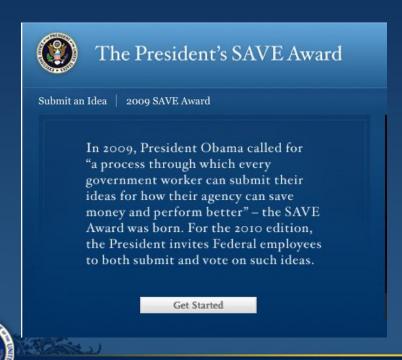
#### Collaboration

"I ran for President because I believe that we cannot solve the challenges of our time unless we solve them together." President Obama, National Archives, May 21st, 2009

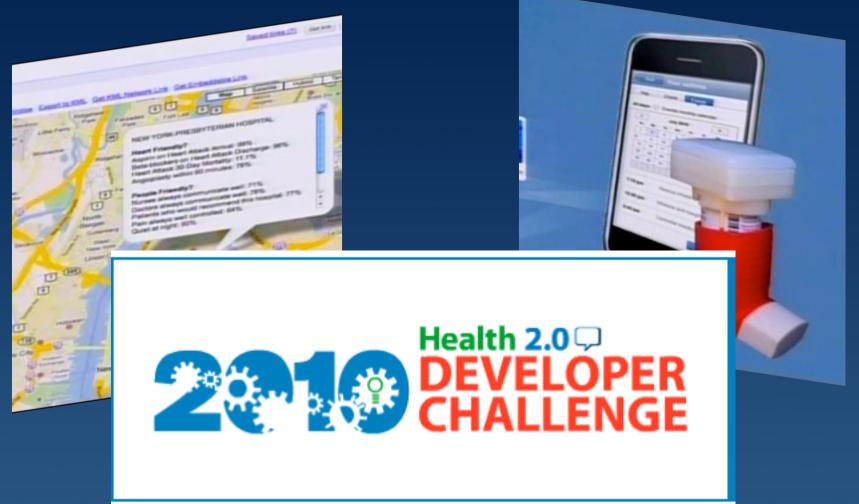


# Collaboration Within and Across Government Unleashes Good Ideas from Govvies to Benefit Americans





#### Collaboration with Americans Solves Problems





## Wireless Health App Closes Information Gap

Text4baby Campaign Surpasses 40,000 Subscribers Since February



#### Public-Private Partnership in Brief

- Text4Baby is a *free* mobile health education service to promote maternal and child health
- 15 wireless carriers have agreed to deliver Text4baby messages to subscribers at NO CHARGE for 2 years
- Mothers who sign up will receive three free SMS text messages each week, timed to their due date or baby's date of birth

#### Partners Include:

National Healthy Mothers, Healthy Babies Coalition; Voxiva; CTIA Wireless Foundation; Grey Health Group; Johnson & Johnson; Wellpoint; Pfizer; CareFirst BlueCross BlueShield; GW University; MTV; General Mills; and many more



# All Hands on Deck: Developing Solutions Together

# Open Innovation Portal Join our online community and help bring Innovation to Education!



Contribute your ideas

Collaborate on solutions

Find partners and resources

Register Now!



# Collaboration + Prizes: Solves Problems and Creates Jobs

#### Centennial Challenges

NASA's Prize Program for the "Citizen Inventor"



#### NASA Innovation Pavilion



Welcome to the NASA Innovation Pavilion, which provides Solvers the opportunity to develop innovative solutions to the unique challenges faced by NASA in achieving its mission to pioneer the future of space exploration, scientific discovery, and aeronautics research. Solutions to these challenges will not only benefit space exploration, but may also further the development of commercial products and services in the fields of health and medicine, industry, consumer goods, transportation, public safety, computer technology, and environmental resources.

Centers Participating in the NASA Innovation Pavilion

Glenn Research Center At NASA's Glenn Research Center, in partnership with U.S. industry, use develop critical systems technologies and capabilities that address technology, and flight hardware legacy are keys to advancing human while developing cutting edge aerospace technology for terrestrial use

Johnson Space Center

angley Research Center

NASA contracts with scientific network of 200,000+ experts

PAUSE